

Sales Order

Station: WRMD-TV Buyer: _____
 Contract Name: Great America PAC 1468477 Tax Schedule: _____ (None)
 Contract#: 1428035991 Agency Commission %: 15
 Start Date: 10/24/16 End Date: 10/28/16 Billing Cycle: Standard
 Revenue Type: POLITICAL SALES Salesperson: 5323nnat Comm %: 0
NATIONAL Type: Cash Makegood Policy: Within Contract Dates
 Advertiser: GREAT AMERICA PAC
 Address: _____
 City: _____ State: _____ Zip: _____
 Product Name: Q4 16 LATIN PAC 16
 Competitive Code: POLITICAL

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	10/24/16	10/27/16		7:00 AM	10:00 AM	30	1			1				2	D	125.00	2	250.00	1
	M, Th																		
2	10/27/16	10/28/16		6:00 PM	6:30 PM	30				1	1			2	D	450.00	2	900.00	1
	Th - F																		
3	10/25/16	10/26/16		6:30 PM	7:00 PM	30		1	1					2	D	400.00	2	800.00	1
	Tu - W																		

Billing Projections: By Month

Oct 16
 CA 1,950.00
 ST 1,950.00

☒ Print Spot Prices

TOTAL SPOTS 6
 GROSS TOTAL \$ 1,950.00
 ADJUSTED SPOTS 6
 ADJUSTED TOTAL \$ 1,950.00

APPROVE DECLINE

☐ ☐ General Manager
☐ ☐ Regional Traffic Manager
☐ ☐ National Sales Manager
☐ ☐ Local Sales Manager

ORDER WORKSHEET

Rep Order# 1468477 Ver# 3 Status Confirmed Traffic Order# 1468477 Last Received: 10/21/16 11:51 AM Duplicate 1 of 2
 EC'd No Showing Buylines:

Station WRMD-TV TAMPA
 Advertiser (GAP) GREAT AMERICA PAC
 Product Q416/LATIN PAC 16
 Estimate#
 Buyer ALEX AGURCIA

Agency (OMNI) OMNI DIRECT, INC.
 1680 MICHIGAN AVENUE, SUITE 1016
 MIAMI, FL 33139
 Agency C/P1/P2/E
 Flight Dates 10/24/16-10/30/16

Rep Firm NBCUNIVERSAL
 Sales Office (MD) MIAMI NATIONAL SALES
 Salesperson (BRC) CARLOS BREA
 Sales Assistant BRENDA
 Salesperson Phone# 954-622-7749
 Salesperson Fax# 954-622-7940

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	M, Th	7A-10A	UN NUEVO DIA	30	-	-	\$125.00	10/24-10/27	2	2	\$250.00
Buy Comment: 1X/DAY											
2	Th-F	6P-630P	NEWS	30	-	-	\$450.00	10/27-10/28	2	2	\$900.00
Buy Comment: 1X/DAY											
3	Tu-W	630P-7P	NEWS	30	-	-	\$400.00	10/25-10/26	2	2	\$800.00
Buy Comment: 1X/DAY											

---REPORT TOTALS---

Report Totals: 6 / \$1,950.00

---SALES MONTHLY TOTALS---

Oct2016: 6 / \$1,950.00
 Order Totals: 6 / \$1,950.00
 Total GRPs: 0.0

---COMPETITIVE---

Market Totals \$3,900.00 CGAL .00% OTHE 50.00% WAC .00% WBL .00% WRMD 50.00%

Books [OCT16]
 Demos RA18+P

--- Agency Comment ---

T=11198

--- CREDIT RISK ---

STANDARD CREDIT TERMS

ORDER WORKSHEET

Rep Order# 1468477 Ver# 3
EC'd No

Status Confirmed

Traffic Order# 1468477

Last Received:
Showing Buylines:

Printed: 10/21/16 11:54 AM Duplicate
10/21/16 11:51 AM
All Lines

2 of 2

Station WRMD-TV TAMPA
Advertiser (GAP) GREAT AMERICA PAC
Product Q4'16/LATIN PAC 16
Estimate#
Buyer ALEX AGURCIA

Agency (OMNI) OMNI DIRECT, INC.
1680 MICHIGAN AVENUE, SUITE 1016
MIAMI, FL 33139
Agency C/P1/P2/E
Flight Dates 10/24/16-10/30/16

Rep Firm NBCUNIVERSAL
Sales Office (MI) MIAMI NATIONAL SALES
Salesperson (BRC) CARLOS BREA
Sales Assistant BRENDA
Salesperson Phone# 954-622-7749
Salesperson Fax# 954-622-7940



**POLITICAL INQUIRY RECORD:
NATIONAL AND LOCAL ISSUE ADS
ALL QUESTIONS MUST BE ANSWERED**

- ☒ Ad "communicates a political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) any election to federal office; or (3) a national legislative issue of public importance (e.g., Affordable Care Act, IRS tax code, etc.)

OR

- ☐ Ad relates to state or local issue and does not communicate a political matter of national importance
-

1. Requested by (Agency name, address, phone number & contact)

Agency Name Rapid Response Television, LLC
Contact Bryan Hartong
Phone Number 330-936-7303
Address PO Box 36819
Canton, OH 44718

2. Paid for by (Advertiser/sponsor name, address, phone number & contact):

Name Great America PAC
Contact Dan Backer
Phone Number 202-210-5431
Address 203 South Union St., Ste. 300
Alexandria, VA 22314

3. Date of request: 10-20-2016

4. Request received by:

5. Details:

6. If ad refers to federal candidate(s) or federal election, list:

Names(s) of candidate(s) referred to, office being sought and date of election:

Hillary Clinton



**POLITICAL INQUIRY RECORD:
NATIONAL AND LOCAL ISSUE ADS
ALL QUESTIONS MUST BE ANSWERED**

7. If ad refers to a national legislative issue, identify:
8. List sponsor's chief executive officers, members of executive committee or board of directors:
Dan Backer - Treasurer, Eric Beach - Founder & Co-Chairman
9. Date and nature of follow-ups, if any:
10. Disposition:
☐ Accepted – see attached contract details
☐ Rejected – provide reason:

Additional Information:

--

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
------------------------------	--------------

I, Great America PAC - Bryan Hartong
do hereby request station time concerning the following issue:

Presidential Opinion Polls

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: _____

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ **Yes** ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Presidential Poll regarding Presidential candidates for President of the United States of America

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Great America PAC
203 South Union Street, Suite 300 Alexandria, VA 22314

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Dan Backer - Treasurer
202-210-5431

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

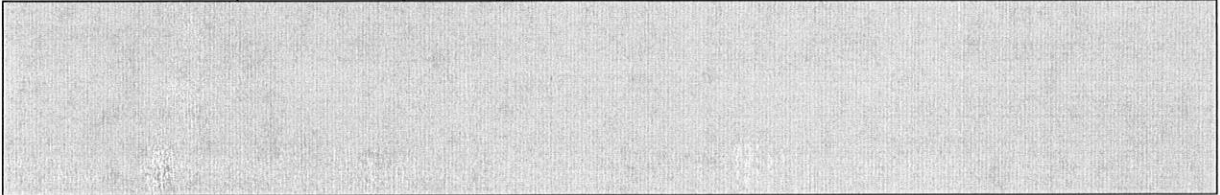
**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):



and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):



TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

3-9-2016	<small>DocuSigned by:</small> Bryan Hartong	330-936-7303
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

_____ Signature	_____ Printed Name	_____ Title
--------------------	-----------------------	----------------

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.